

## **PNCWA Benefits and Services for Sections and Regions**

The obvious benefits of PNCWA membership are training, CEUs, professional networking and interaction with others facing the same challenges. Dues paying members also receive substantial discounts on PNCWA's Annual Conference, specialty workshops and logo products. Special products and services that are free to members include the quarterly newsletter, membership pin, and membership directory.

### **For Sections and Regions Only**

Sections and Regions are an integral part of PNCWA's organizational structure. As such, the PNCWA Board of Directors provides them organizational and leadership support and an array of valuable services without charge, from liability insurance to publicity. The Board's intent is help the Sections and Regions develop and retain strong leaders, contain costs, and increase visibility with the ultimate goal of better service to the membership.

Services provided especially for the Sections and Regions include:

#### PNCWA Name and Logo

The Sections and Regions are allowed to use the PNCWA name and logo for their events and publications. The PNCWA name and logo give instant recognition and enhance marketability because we've been the "go to" organization for wastewater professionals in Idaho, Oregon and Washington since 1935. People know and trust PNCWA to deliver high quality training at an affordable price and to provide unparalleled networking opportunities.

#### Directors and Officers Liability Insurance

PNCWA provides Directors and Officers liability insurance free of charge to Section and Region officers to help protect them against potential claims faced by all nonprofit decision-makers. The PNCWA Board elected to pay more to cover Section and Region leaders so that volunteers would be encouraged to serve without fear of being sued. The annual cost to PNCWA for this additional insurance is \$75 per Section and Region.

#### Nonprofit Postage Permit

PNCWA is a 501 (c) (3) nonprofit organization and holds a nonprofit postage permit in Oregon, which greatly reduces the cost of postage. Sections and Regions may use the permit for discounted postal rates for training and workshop mailings if arranged in advance to receive permission from the U. S. Postal Service.

#### Credit Card Processing

PNCWA is authorized to process credit cards, and offers to process credit card payments for Section and Region workshop and short school registrations. This service is free of charge except for the bank fee that is automatically charged to PNCWA (currently 3 percent of the transaction amount). The ability to accept credit cards can increase attendance at events, and brings in revenue earlier and more reliably than checks and purchase orders.

#### PNCWA Mailing Lists and Databases

PNCWA's combined membership of WEF/PNCWA and PNCWA only members exceeds 1500. The mailing lists and databases are available to Sections and Regions to be used to promote workshops, short schools, and other events. When appropriate, PNCWA may also share mailing lists from other organizations with which PNCWA has formal partnering agreements. Up to date mailing lists are invaluable for marketing trainings.

#### PNCWA Website and Section Websites

The PNCWA website maintains a page dedicated to Sections and a current roster of Section presidents. PNCWA offers a discounted web hosting fee for Sections that choose to host their website through the PNCWA site, and free links to Section websites that are not hosted by the site. The Training and Events calendar and News pages also publicize meetings and workshops, greatly enhancing publicity at no cost to the Section or Region.

#### PNCWA Newsletter

Sections and Regions are encouraged to publicize their calendar of events, news and accomplishments free of charge in the quarterly PNCWA newsletter that is mailed to more than 1500 water environment professionals. The publication also lists a current roster of Section Presidents.

#### Email Broadcasts

PNCWA staff currently has limited ability to broadcast email messages to more than 1,000 water environment professionals. The capability will increase as more people sign up for PNCWA's email list through the website.

#### Leadership Training

The PNCWA Board of Directors developed the Learn to Serve, Serve to Learn training to help Section and Region volunteers develop their leadership skills. The training is available free of charge to Section and Region leaders.

#### Conference Call Service

PNCWA maintains an account with a telephone conference call service. Regions and Sections may use this service for their conference call meetings and reimburse PNCWA for the call charges.